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SILA

Sigma
International
Leadership
Academy

[Leadership Learning Labs]



Phi Beta Sigma Fraternity, Inc.

Conclave 2009

New Orleans, LA

July 6-12, 2009



	EVENT	TIME	Location	Speaker	Description
WEDNESDAY, JULY 8, 2009 – Casual Attire					
1.	Sigma Village Market Place	9:00am–5:00pm	Armstrong Ballroom		Come to the Village Marketplace to connect with exhibitors and colleagues during breakfasts, breaks, receptions and in between sessions. Anchoring the Village, you will find the Sigma Exchange surrounded by a newly designed floor plan conducive to conversations with experts offering solutions to many of your professional and organizational challenges.
2.	Learning Track I - Workshop I Leadership 2.0: Using Web 2.0 To Become a More Effective Leader	2:00pm – 3:30pm	Salon 801	Brother Kaliym Islam, Founder of Tek-Training LLC, and Vice President of DTCC Learning	President (then senator) Obama leveraged technology to create what is arguably the greatest political organization ever assembled. Through the use of web 2.0 technologies he was able to assemble a large group of diverse constituents, get them to buy into a vision, unite under a mission, go above and beyond the call of duty in order to achieve what may though was unthinkable. This workshop will teach the attendee how to use web 2.0 tools such as social networks, blogs, wikis, and podcasts to more efficiently and effectively lead organizations.
3.	Learning Track I - Workshop II Vision Casting: Making Sigma #1	2:00pm – 3:30pm	Salon 816	Brother Bennie Harris, Ph.D., International Director, The Sigma International Leadership Academy	This working session will demand commitment. It will require the use of self-discipline, listening skills, relationship building, communication, courage, focus, and much more. It will be about individual reflection and responsibility. As a participant you will walk away with an understanding of what you need to do each day to become a better individual and a better leader. Here we will dream of the Sigma we should and could be. This session is for the servant leader in you
4.	Learning Track I - Workshop III Programs, Policies and Standards: Creating a High Performance Chapter	2:00pm – 3:30pm	Salon 817	Brother John White, RD, MBA - International Director of Social Action	Learning Lab Objectives: Learn to create a high performing award winning chapter through exceeding implementation of newly adopted chapter operating standards. Learn how to implement our programs and standards that make impact in your local community.
5.	Learning Track I - Workshop IV How to Use Project Management to Implement Award Winning Programs	2:00pm – 3:30pm	Salon 825	Brother Reginald Sluch, Implementation Project Manager	This session will introduce the basic concepts of project management to aid you in developing a more structured approach to event/activity planning.



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6.	Learning Track I - Workshop V Sigma Wellness: Building Healthy Communities...Living Well – Brothers to Brothers	2:00pm – 3:30pm	Salon 829	Brother Joseph West, ScD., President Westwell Group Consulting and Research	Learn how Sigma will become a leader in addressing health disparities with men and communities of color through our partnerships with American Cancer Society, March of Dimes and Center for Disease Control
THURSDAY, JULY 9, 2009 – DOWN TO BUSINESS – ATTIRE: BUSINESS ATTIRE					
7.	Sigma Village Market Place	9:00am– 5:00pm	Armstrong Ballroom	Come to the Village Marketplace to connect with exhibitors and colleagues during breakfasts, breaks, receptions and in between sessions. Anchoring the Village, you will find the Sigma Exchange surrounded by a newly designed floor plan conducive to conversations with experts offering solutions to many of your professional and organizational challenges.	
8.	Sigma Wellness Health Fair Living Well Brother to Brother	11:00am – 3:00pm	Armstrong Ballroom- Coronet Room	Participation in the health fair includes distribution of health-related and prevention materials, assisting with screenings and providing consumer information for our conference attendees and the New Orleans Community (men, women and children). The Health Fair is a part of our International Signature Service Program Sigma Wellness , which includes partners like the American Cancer Society, the March of Dimes and the CDC. Our Sigma Wellness Men's Health Initiative seeks to partner with community groups/organizations and health care institutions to reduce the incidence of health conditions that adversely affect Men of Color by utilizing education, screenings, civic networking and activities to encourage healthier living. You may view our Community Initiatives & Sigma Wellness Men's Health Initiative Manual at: http://www.pbs1914programs.org/	
9.	Promising Practices: Program Models to Eliminate Health Disparities in African American Communities	11:00am – 12:30pm	Napoleon ABC 3 rd Floor	Moderated by Dr. James Potts, M.D., FACC, Department of Internal Medicine, Meharry Medical College Panel Members: Dr. Julia Anderson- National Institute of Health, Ms. Linda Blount – Office of the Chief Medical Officer, American Cancer Society, Ms. Gwen Carmon- March of Dimes, Dr. Joseph West- Wellness – Coordinator Sigma Health and Wellness Initiatives, Mr. Robert Bailey, II, MPH – Center for Disease Control and Prevention	Participants will discuss and learn what they can do to help inform and transform the country's debate about health and address the root causes of racial, economic and health inequities. We will explore What role can men, especially men of color, play in targeting dangerous conditions and ensure healthy spaces and places? As well as how important is it for organizations like Phi Beta Sigma to build alliances and service initiatives that create policies to protect the public good. Broad applications will be explored to help Phi Beta Sigma Fraternity formulate service "action steps" to improve outcomes in the future.

	EVENT	TIME	Location	Speaker	Description
10.	Future Leaders Luncheon	12:30pm – 2:30pm	Grand Ballroom ABC	b.r.burns, A Poet, Writer, Speaker, Actor and Director	A Poet, Writer, Speaker, Actor and Director b.r.burns is the Resident Poet on Love, Lust & Lies – The Michael Baisden Radio Show and can be heard every week performing live on the show. He also serves as the Opening Act for the tour of the same name. He is presently touring the country performing and promoting his debut Spoken Word CD – "the sista factor LIVE" , his latest release - keeping UP with The Joneses "and other poems from the love, lust& lies radio show" , and the next CD – "if it don't fit – don't force it! LIVE" Since "STEPPING OUT ON FAITH" to chase his dream, b.r.burns has touched many lives and his fan base keeps expanding.
11.	Learning Track II - Workshop I Sigmas Helping Build Strong Fathers and Preventing Prematurity – March of Dimes	2:30pm – 4:00pm	Salon 801	Ms. Gwen Carmon, National Director of Volunteer Initiatives, March of Dimes Foundation and Brother Joseph West, ScD., President Westwell Group Consulting and Research	This session will increase your knowledge of Sigma's newly launched program to develop our young Fathers to become responsible and loving Fathers, as well as the role Fathers play in help preventing prematurity. Chapter will learn how to implement this important initiative in your local community. Jointly, we will explore our partnership with March of Dimes - Champion for Babies Sigma Stepping To Save Babies Initiative . <i>This is a resource filled session designed to help you with information delivery strategies to connect communities in our partnership with the March of Dimes and the March for Babies.</i>
12.	Learning Track II - Workshop II The World is Your Oyster: Education and Career Development for Student Success	2:30pm – 4:00pm	Salon 816	Ms. Tamesha Harper, Regional Program Manager, SEO Careers Sponsors for Educational Opportunities	This session will focus on career development and preparedness. The U.S. faces an impending economic crisis that is characterized by an increasing mismatch between the needs of employers and the skills of the current and emerging workforce. This interactive workshop will examine global competition and education's role in economic development. Participants will receive an overview of career pathway programs of study and career clusters and have the opportunity to reflect on the implications for their school, district, or institution. The presenter will share guidelines for curriculum alignment and improvement, and discuss building programs of study and an action plan for career pathway implementation.
13.	Learning Track II - Workshop III Your Chapter and the Relay for Life Experience – American Cancer Society	2:30pm – 4:00pm	Salon 817	American Cancer Society/Relay for Life, American Cancer Society	Learn about Sigma Charitable Giving Initiative for Fighting Cancer in Our Communities. Learn strategies how your chapters participation will boost your chapters visibility in your community. Learn strategies to lead a successful Phi Beta Sigma Relay for Life Team

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14.	Learning Track II - Workshop IV Sigma Saving Our Boys Mentoring Our Young Brothers through Sigma Beta Club Program	2:30pm – 4:00pm	Salon 820	National Sigma Beta Clubs Sigma Beta Club Foundation	Learn all about implementing and sustaining an effective Sigma Beta Club program in your community that makes impact on young boys.
15.	Learning Track II - Workshop V Basics for Living a Green Lifestyle	2:30pm – 4:00pm	Grand Couteau	Brother Shawn Williams President & CEO of ECOWORKS INC.	The Basics for Living a Green Lifestyle is an introduction to living green by reducing waste, energy, and pollution. The presentation covers techniques and recommendations on how to reduce consumer waste, conserve energy in your home, improve air quality, and water conservation. You will also find that many of the methods will help save money
16.	Conversation Among Brothers Series: Heightened National Response Program: Training and Presentation	4:15pm – 6:00pm	Napoleon ABC	Ms. Ophelia Howard, Program Coordinator, Conversation Among Brothers, Phi Beta Sigma Fraternity, Inc. Mr. Robert Bailey, II, MPH – Center for Disease Control and Prevention.	<ol style="list-style-type: none"> 1. Raise the awareness of the impact of HIV/AIDS on the African-American male population through our national Sigma Wellness signature program. 2. Across 35 college campuses hold <i>Conversation among Brothers</i> forums targeted at African American men on college campuses, with a goal of increasing testing. 3. Partner and collaborate with local organizations to heighten awareness in the African-American community, with a goal of increasing testing. 4. Using the traditional service mission and national influence of Phi Beta Sigma Fraternity, Inc. to extend networking between community organizations for HIV prevention.
FRIDAY, JULY 10, 2009 – DEVELOPING AND GROWING LEADERS – ATTIRE: BUSINESS CASUAL					
17.	Sigma Village Market Place	9:00am– 7:00pm	Armstrong Ballroom & Coronet Rm.	Come to the Village Marketplace to connect with exhibitors and colleagues during breakfasts, breaks, receptions and in between sessions. Anchoring the Village, you will find the Sigma Exchange surrounded by a newly designed floor plan conducive to conversations with experts offering solutions to many of your professional and organizational challenges.	

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18.	Forum: Green Pathways Out of Poverty: Retrofitting America's Cities	9:00am – 10:30am	MAUREPAS	Ms. Phaedra Ellis, CEO Green for All	This is a powerful session highlighting the impact of poverty on America's cities and need to prepare for an emerging economy. Poverty is a significant barrier to achieving health equity. Also, the U.S. faces an impending economic crisis that is characterized by an increasing mismatch between the needs of employers and the skills of the current and emerging workforce. Participants will receive an overview of careers in sustainability that support a green economy and have the opportunity to reflect on the implications for their education, lives and communities.
19.	Sigma Wellness Health Fair Living Well Brother to Brother	11:00am – 3:00pm	Armstrong Ballroom- Coronet Room	Participation in the health fair includes distribution of health-related and prevention materials, assisting with screenings and providing consumer information for our conference attendees and the New Orleans Community (men, women and children). The Health Fair is a part of our International Signature Service Program Sigma Wellness , which includes partners like the American Cancer Society, the March of Dimes and the CDC. Our Sigma Wellness Men's Health Initiative seeks to partner with community groups/organizations and health care institutions to reduce the incidence of health conditions that adversely affect Men of Color by utilizing education, screenings, civic networking and activities to encourage healthier living. You may view our Community Initiatives & Sigma Wellness Men's Health Initiative Manual at: http://www.pbs1914programs.org/	
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21.	Learning Track III - Workshop II Becoming a Real Leader through Servant Leadership	11:00am – 12:30pm	Salon 816	Brother Tyree Anderson, Rev. Exec. Pastor, Shiloh Baptist Church	This session will examine the importance of being a Servant Leader and why the Servant Leadership Model has the greatest potential to transforming society and those who embody its philosophical praxis. We will also take a look at the relationship between non-financial generosity and servant leadership.



	EVENT	TIME	Location	Speaker	Description
22.	Learning Track III - Workshop III Chart Your Course: The Keys to Success	11:00am – 12:30pm	Salon 817	Brother Marcus Chanay, Ph.D., Assoc. VP/Chief Student Affairs Officer, Jackson State University, and Brother Leonard Martin,	This session will assist in developing the participants' personal and professional plans. In this session the participants will learn how to develop and maintain their visions, missions and values. During this session the participants will also develop an effective vision and mission statements, assessing and updating vision and mission statements for lifelong focus and success. This session will also include how to establish Goals "SMART Goals".
23.	Learning Track III - Workshop IV Leadership 101: Making the Most of Your Talent	11:00am – 12:30pm	Salon 820	Brother Damien Dulchamp,	In today's team work environment, how you interact with others often determines job or project success. Leading a team or project that achieves positive outcomes may require you to reexamine and adjust your leadership style, and develop new leadership skills. Participants will explore the topic of leadership and learn practical ways to increase their leadership potential and effectiveness. Key topics will include how to determine the skill levels of your team members or employees; ways to meet their developmental needs; and effective methods for soliciting, receiving, and evaluating feedback.
24.	Learning Track III - Workshop V How Do I Get There From Here? GRE/LSAT/MCAT/GMAT	11:00am – 12:30pm	Grand Couteau	Brother William Powell, International Director of Education, Phi Beta Sigma Fraternity, Inc./CEO Powell Educational Consultants	If you plan to attend college or graduate school, odds are that you will have to take one or more standardize tests. Preparing for these tests may be stressful, but learn how to increase your success and preparedness.



□ Community Conference 2009



Mind, Body & Spirit – From Aspiration to Application

July 9 - 10, 2009
Sheraton New Orleans Hotel
500 Canal Street
New Orleans, LA 70130
504-525-2500

Sponsored by Phi Beta Sigma International Leadership Academy and Southern University
Agricultural Research and Extension Center

www.communityconference2009.com

	EVENT	TIME	Location	Speaker	Description
THURSDAY, JULY 9, 2009 – DOWN TO BUSINESS – ATTIRE: BUSINESS ATTIRE					
1.	Registration	8:00am – 3:30pm	Registration Area – 5th Floor		
2.	Sigma Village Market Place	9:00am– 5:00pm	Armstrong Ballroom		Come to the Village Marketplace to connect with exhibitors and colleagues during breakfasts, breaks, receptions and in between sessions. Anchoring the Village, you will find the Sigma Exchange surrounded by a newly designed floor plan conducive to conversations with experts offering solutions to many of your professional and organizational challenges.
3.	Community Conference Track I – Workshop I The Impact of Tobacco in African American Communities	9:30am – 10:45am	Salon 820	Mrs. Linda Early Brown, Program Director, Southern University Ag Center, Communities of Color Network (CoC) and Ms. Tonja Moore, LA Campaign for Tobacco Free Living	On June 22, 2009, President Obama signed the nation's strongest-ever anti smoking bill and challenged his own struggles with cigarettes. In Louisiana, one out of every 2 children is exposed to secondhand smoke in their homes. Tobacco-related illness, disease and death affect African Americans almost twice as much as all other communities. Our goal is to reduce tobacco-related illness, disease and death among African-Americans. Learn how you can be part of the solution.
4.	Community Conference Track I – Workshop II Capacity Building for Organizations: Fundraising During Economic Crisis	9:30am – 10:45am	Salon 821	Dr. Bennie L. Harris, VP for Development and President/Senior Consultant BLH & Associates, Nashville, TN	The U.S. stock market (based on the NYSE Composite Index) lost about \$3 trillion in value from Oct. 3-Oct 23. This is unprecedented in our lifetime. What does this mean for Nonprofits? Here we'll discuss common pitfalls, best practices and strategies for managing the recession and planning for the recovery.
5.	Community Conference Track I – Workshop III Leadership 2.0: Using Web 2.0 To Become a More Effective Leader	9:30am – 10:45am	Salon 825	Mr. Kaliym Islam, Founder of Tek-Training LLC, and The Vice President of DTCC Learning	President (then senator) Obama leveraged technology to create what is arguably the greatest political organization ever assembled. Through the use of web 2.0 technologies he was able to assemble a large group of diverse constituents, get them to buy into a vision, unite under a mission, go above and beyond the call of duty in order to achieve what may though was unthinkable. This workshop will teach the attendee how to use web 2.0 tools such as social networks, blogs, wikis, and podcasts to more efficiently and effectively lead organizations.
6.	Community Conference Track I – Workshop IV Managing Health Care Issues during a Disaster or Crisis	9:30am – 10:45am	Salon 828	Mrs. Doris Brown, LA Department of Health and Hospitals	In August and September 2005, Hurricanes Katrina and Rita struck the Gulf coast. The effect of these two storms on the American public health system was never clearer. Here we'll explore the impact of the storms and other crises on patient care, evacuation and health management systems.



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7.	Community Conference Track I – Workshop V Leadership for Social Justice: An Arts-Based Approach	9:30am – 10:45am	Salon 829	Mr. Ricardo Nazario-Colon, Director, Office of Diversity of Programs, Western Kentucky University	Robert Greenleaf asserts, "Except as we venture to create, we cannot project ourselves beyond ourselves to serve and lead." There is an integral relationship between servant-leadership and creativity. This session will explore how the servant leader can use self/identity exploration, structured dialogue, and reflection through the arts to engage individuals in order to address community social justice issues.
8.	Sigma Wellness Health Fair Living Well Brother to Brother	11:00am – 3:00pm	Armstrong Ballroom/Coronet Room	Participation in the health fair includes distribution of health-related and prevention materials, assisting with screenings and providing consumer information for our conference attendees and the New Orleans Community (men, women and children). The Health Fair is a part of our International Signature Service Program Sigma Wellness , which includes partners like the American Cancer Society, the March of Dimes and the CDC. Our Sigma Wellness Men's Health Initiative seeks to partner with community groups/organizations and health care institutions to reduce the incidence of health conditions that adversely affect Men of Color by utilizing education, screenings, civic networking and activities to encourage healthier living. You may view our Community Initiatives & Sigma Wellness Men's Health Initiative Manual at: http://www.pbs1914programs.org/	
9.	Promising Practices: Program Models to Eliminate Health Disparities in African American Communities	11:00am – 12:30pm	Napoleon ABC 3 rd Floor	Moderated by Dr. James Potts, M.D., FACC, Department of Internal Medicine, Meharry Medical College Panel Members: Dr. Julia Anderson- National Institute of Health, Ms. Linda Blount – Office of the Chief Medical Officer, American Cancer Society, Ms. Gwen Carmon- March of Dimes, Dr. Joseph West- Wellness – Coordinator Sigma Health and Wellness Initiatives, Mr. Robert Bailey, II, MPH – Center for Disease Control and Prevention	Participants will discuss and learn what they can do to help inform and transform the country's debate about health and address the root causes of racial, economic and health inequities. We will explore What role can men, especially men of color, play in targeting dangerous conditions and ensure healthy spaces and places? As well as how important is it for organizations like Phi Beta Sigma to build alliances and service initiatives that create policies to protect the public good. Broad applications will be explored to help Phi Beta Sigma Fraternity formulate service "action steps" to improve outcomes in the future.



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10.	Future Leaders Luncheon	12:30pm – 2:30pm	Grand Ballroom ABC	b.r.burns, A Poet, Writer, Speaker, Actor and Director	A Poet, Writer, Speaker, Actor and Director b.r.burns is the Resident Poet on Love, Lust & Lies – The Michael Baisden Radio Show and can be heard every week performing live on the show. He also serves as the Opening Act for the tour of the same name. He is presently touring the country performing and promoting his debut Spoken Word CD – " the sista factor LIVE ", his latest release - keeping UP with The Joneses "and other poems from the love, lust& lies radio show" , and the next CD – " if it don't fit – don't force it! LIVE " Since "STEPPING OUT ON FAITH" to chase his dream, b.r.burns has touched many lives and his fan base keeps expanding.
11.	Community Conference Track II – Workshop I Doing the Right Things: Guides for Ethical Decision Making	1:30pm – 2:45pm	Salon 821	Mr. Sam Reynolds, Knowledge Management Office, US Army Combat Readiness/Combat Center	Making sound ethical decisions requires one to be responsive and trained to handling the vast array of ethical issues encountered in day to day operations. This class will equip individuals with the ability to effectively engage and solve situations and problems that present ethical dilemmas.
12.	Community Conference Track II – Workshop II The Impact of Tobacco in African American Communities	1:30pm – 2:45pm	Salon 825	Mrs. Linda Early Brown, Southern University Ag Center, Communities of Color Network (CoC) and Ms. Tonja Moore, LA Campaign for Tobacco Free Living	On June 22, 2009, President Obama signed the nation's strongest-ever anti smoking bill and challenged his own struggles with cigarettes. In Louisiana, one out of every 2 children is exposed to secondhand smoke in their homes. Tobacco-related illness, disease and death affect African Americans almost twice as much as all other communities. Our goal is to reduce tobacco-related illness, disease and death among African-Americans. Learn how you can be part of the solution.
13.	Community Conference Track II – Workshop III The Art of Branding Yourself: How to Advance your Career Quickly",	1:30pm – 2:45pm	Salon 828	Mr. Jeff Reeves, Corporate Executive, Author, former NFL Player, Seattle Seahawks	Anyone that desires to advance their career to the next level should consider this session. An experience human resource executive, Jeff will provide the ins and outs about what steps to take to make sure you're number one pick for your desired opportunity. This session will challenge you and inspire you to look forward and not backwards.



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16.	Community Conference Track III – Workshop II Becoming a Real Leader through Servant Leadership	3:00pm – 4:15pm	Salon 828	Rev. Tyree Anderson, Exec. Pastor, Shiloh Baptist Church	This session will examine the importance of being a Servant Leader and why the Servant Leadership Model has the greatest potential to transforming society and those who embody its philosophical praxis. We will also take a look at the relationship between non-financial generosity and servant leadership.
17.	Community Conference Track III – Workshop III Strategies for Building Professional Networks: Leveraging Collaboration and Social Networking Tools	3:00pm – 4:15pm	Salon 829	Mr. Kaliym Islam, Founder of Tek-Training LLC, and The Vice President of DTCC Learning	Social networking aided by Web 2.0 technology is becoming more and more popular to manage one’s career. Developing and expanding your professional network, conducting a job search, and effectively marketing yourself are just a few benefits of being engaged with the technology. This presentation focuses on the popular professional networking site LinkedIn, Twitter, etc. which is being utilized by over 25 million experienced professional members representing over 150 industries. Discover tips and techniques on how to use this free tool to move your career forward.



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18.	Conversation Among Brothers Series: Heightened National Response Program: Training and Presentation	4:15pm – 6:00pm	Napoleon ABC	Ms. Ophelia Howard, Program Coordinator, Conversation Among Brothers, Phi Beta Sigma Fraternity, Inc. Mr. Robert Bailey, II, MPH – Center for Disease Control and Prevention.	<ol style="list-style-type: none"> 1. Raise the awareness of the impact of HIV/AIDS on the African-American male population through our national Sigma Wellness signature program. 2. Across 35 college campuses hold <i>Conversation among Brothers</i> forums targeted at African American men on college campuses, with a goal of increasing testing. 3. Partner and collaborate with local organizations to heighten awareness in the African-American community, with a goal of increasing testing. 4. Using the traditional service mission and national influence of Phi Beta Sigma Fraternity, Inc. to extend networking between community organizations for HIV prevention.
19.	Miss National Phi Beta Sigma Pageant – Marrion Wright	7:00pm – 9:00pm	Grand Ballroom ABC		
20.	Phi Beta Sigma National Step Team Competition & Dance	10:00 pm – 1:00am	Grand Ballroom ABC		
FRIDAY, JULY 10, 2009 – DEVELOPING AND GROWING LEADERS – ATTIRE: SIGMA BUSINESS CASUAL					
21.	Breakfast on Your Own				
22.	Community Conference Early Birds Making a Difference: Revitalizing Faith Based and Family First Responders to Disasters: Lessons Learned, Pathways Forward for Emergency Preparedness	8:00am – 10:30am	Off-site	Dr. Cheryl Taylor, Southern University School of Nursing	Includes travel to site time – work on tasks time and return to hotel time. Be among twenty-five participants to engage in an experiential, hands on workshop designed to take learners off site to a community location. Workshop format – Roundtable discussion in a black church with resilient survivors/elders and 15 min. tour of recovery area.
23.	Sigma Village Market Place	9:00am– 7:00pm	Armstrong Ballroom	Come to the Village Marketplace to connect with exhibitors and colleagues during breakfasts, breaks, receptions and in between sessions. Anchoring the Village, you will find the Sigma Exchange surrounded by a newly designed floor plan conducive to conversations with experts offering solutions to many of your professional and organizational challenges.	



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26.	Community Conference Track IV – Workshop I Living on the Tight Rope: Balancing Family, School, Work, and Play	11:00am-12:30pm	Salon 821	Rev. Ron Parham, Pastor, Edmondson Chapel Church	Life is Balancing Act! How does one manage all of life's expectations: without being thrown off balance; without the confusion; without the feeling of guilt. This session will answer these questions while providing a fund and inspirational way to examine life priorities and provide an action plan for goal implementation.
27.	Community Conference Track IV – Workshop II Effective Communication – Making It Work	11:00am – 12:30pm	Salon 801	Mr. Timothy McCray, Educator, Channelview High School	This session will explore critical turnkeys of communications to building or destroying a group or organization in the effectiveness. Ever wondered how one leader can have thousands of committed followers and another leader is simply their as a function of the position? Here you will increase your understanding and awareness of good reflection strategies for leaders and of effectively communicating with individuals and organizations. Bottom line, how to effective communication increases results.



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28.	Community Conference Track IV – Workshop III Intergenerational Models for Addressing Health Equity in African American Communities	11:00am-12:30pm	Salon 828	Dr. Janet E. Johnson, Tulane Medical Center,	Health disparities affect all of us, all ages. Changing the dangerous trajectory of poor health should start with our youth. This will be a first opportunity for young people to gather to discuss health disparities and to formulate "action steps" to improve outcomes in the future. In addition to looking at the problems, this session will discuss Promising Practices that are successfully addressing health disparities and are designed to increase awareness of health disparities.
29.	Community Conference Track IV – Workshop IV Capacity Building for Organizations: Fundraising During Economic Crisis	11:00am-12:30pm	Salon 829	Dr. Bennie L. Harris, VP for Development and President/Senior Consultant BLH & Assoc	The U.S. stock market (based on the NYSE Composite Index) lost about \$3 trillion in value from Oct. 3-Oct 23. This is unprecedented in our lifetime. What does this mean for Nonprofits? Here we'll discuss common pitfalls, best practices and strategies for managing the recession and planning for the recovery.
30.	Community Conference 2009 LUNCH	12:30pm – 2:00pm		Mr. Preston J. Edwards, Sr. is the CEO of IMDiversity, Inc., a publishing and Internet company that merged with Black Collegiate Services.	PRESTON EDWARDS, SR. <i>will speak passionately about his life changing experience as revealed in his book, "YOU HAVE CANCER"</i> YOU HAVE CANCER reveals how four best friends who grew up in the same neighborhood and went to the same schools and the same Church suffered from the same dreaded disease at the same time. According to the National Cancer Institute, African-American males have the highest overall cancer incidence and death rates. YOU HAVE CANCER presents the poignant and often over--whelming experiences of real people. It shows how the lives of these men were suddenly and dramatically changed by one sentence, "You have cancer," and the fear, anxiety, anger, sorrow, and depression it caused in them and their families and friends.
31.	Community Conference Track V – Workshop I Living on the Tight Rope: Balancing Family, School, Work and Play	2:15pm – 3:30pm	Salon 828	Rev. Ron Parham, Pastor, Edmondson Chapel Church, Hermitage, TN	Life is Balancing Act! How does one manage all of life's expectations: without being thrown off balance; without the confusion; without the feeling of guilt. This session will answer these questions while providing a fund and inspirational way to examine life priorities and provide an action plan for goal implementation.



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33.	African American Image Awards' Banquet	7:30pm – 10:00pm	Grand Ballroom ABC		